



Technology Services for you!

- Web Design / Development
- Hosting & Exposure
- Graphic Design
- Portal Frontage Display

History of The Global Network



- Started Business in 1996
- Information Research Office
- Technical IT Help Desk
- System Building
- Web Design & Development
 - Portal Frontage Display
Exposure for business (NEW)

From 1996 to 2008

- **The Global Network has engaged in several areas of the technology industry, from the beginning of information research office to web design and development.**



The Global Network

Introducing The Web Portal Frontage Display for business exposure

On top of the universe with technology products and service, you need to be a part of the GLOBAL evolution

Web Portal Frontage Display

What is it.....

- The web portal frontage display is not a web page but an insert into a cutting edge business directory highlighting all the diverse aspects of each individual business with contact information, benefits, and services that the business has to offer
- Businesses need to have their information available for potential and current customers 24/7 365 days a year, when the global public wants it.

Features of the Portal Display

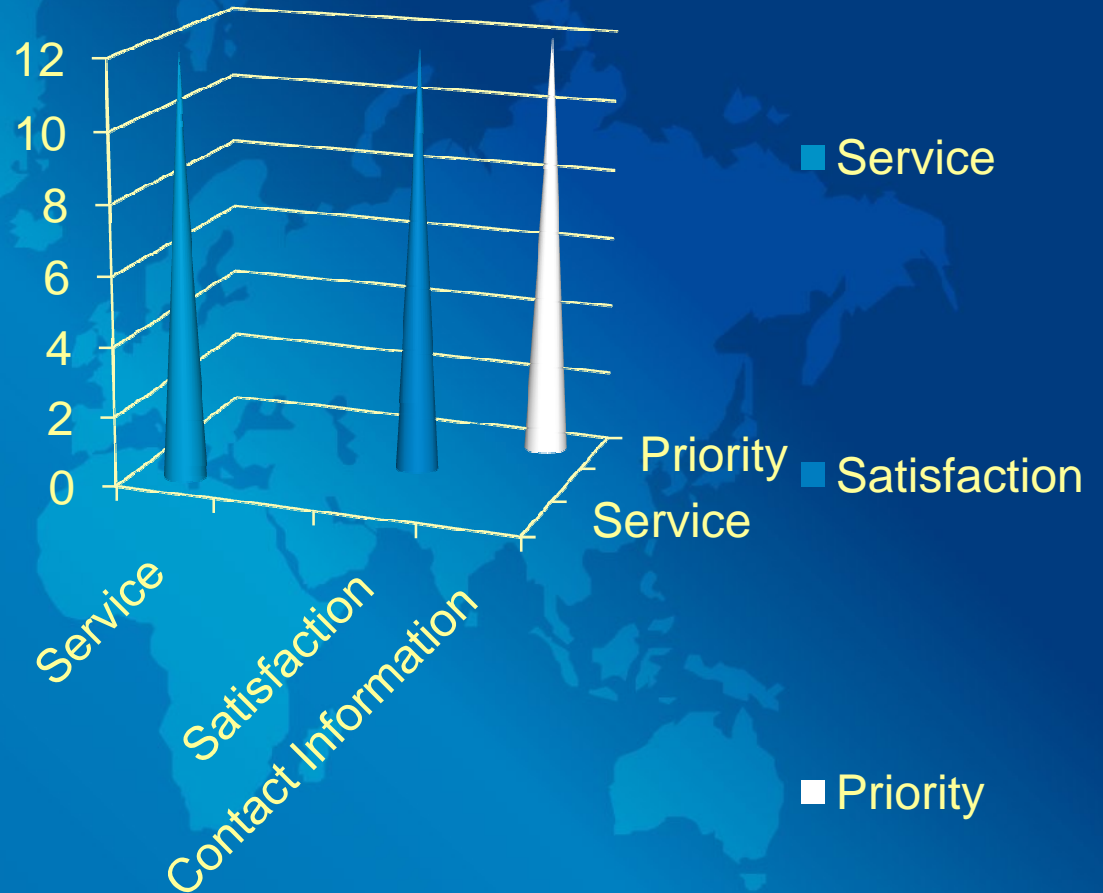
- Exposure available for your business
- Marketing that is effective
- All Business is in need of exposure
- Expose your business credentials
- Potential clients and customers want to know about you
- Good business professionalism, providing your
information

Advertising and Exposure Comparison

Business Advertising	Business Exposure
Expensive	Affordable
Ongoing business advertising is expensive, in newspaper / radio (more expensive)	Ongoing business exposure is affordable, online
A business display ad / radio spot can run in the thousands	Business Exposure is very affordable, not thousands
Newspaper / radio might be effective not affordable, very expensive	Business exposure always effective
Newspaper / radio might be effective only when the ad is running, but expensive	Business exposure is available when visitors want it.
Ongoing newspaper / radio ads are hit and miss when displayed but expensive	Business exposure, never hit and miss, always out there 24/7 365 days a year, a smart business investment

Tell the World about you!

- Great service you have
 - Customer service, priorities
 - Satisfaction is top priority
 - Business importance
 - Reasons to buy from you
- NOTE:
- Your business information can be taken into several different medias of advertising, considering Portal Display Domains are multi-linked into large network



Program full of benefits

- Business appeal
 - No long-term contracts
 - Business exposure
 - Picture choice in Portal Display
 - Portals reside on domains only
 - 35-40 portals on one domain
 - All *point –n-click* navigation
 - Easy map search location
 - Portal approx 400 x 200/300
 - Domain directories will be advertised in other advertising media
 - Helps/adds to SEO (if online)
 - SE friendly domains, most table-less
 - Exposure in multi forms can build, brand a business, with affordably, tell the world
- ## Tell the world
- Who you are
 - Location
 - Creditability
 - Legitimacy
 - Authenticity
 - Honest
 - Good business practice
 - Accuracy
 - All businesses verified for B to B / B to C

Service and Products you can Trust

All service and products of The Global Network are backed with a 100% satisfaction rate

Portal Frontage Display is for all businesses need of exposure

Added perks within this program makes the Portal Frontage Display a value added program

NOTE: This is not a full web site e-commerce package, just portal development, web site e-commerce is under storefront package pricing

Businesses need.....

• All

- ❖ Business of diverse industry needs exposure
- ❖ Main Focus point for business to tell the world of the service, product, location of their business
- ❖ The world wants to know what products and service you have available
- ❖ Business information available to potential clients and customers
24/7 365 days a year

Don't

- ❖ Miss out on this value added program
- ❖ Let this program pass you by
- ❖ Pass by your chance to tell the world who you are and the products and service you have to offer

Service your business will love

This program will benefit business in either a stand-alone brick n mortar or a business in a mall, or other shopping complex

This program will allow new and existing business to gain exposure they need and make available their contact information to potential clients and customers as well as existing patronage

- **The Global Network is currently working on portals in**

<http://www.centralillinoisbusiness.net>